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The Art Basel Miami Beach VIP Guide 2016

The world's largest and most important art fair takes place at the Miami Beach Convention Center, this week. The “who is who” of the art scene, collectors, galleries, celebrities as well as luxury brands and private banks make their way this week to sunny Miami. Here is a little preview of how VIPs attend this year's Art Basel Miami Beach and what the highlights are.



*This photo of Galerie Gmurzynska Booth at an art fair in 1998 designed by Claude Picasso gives us a glimpse into what to expect this year at Art Basel Miami Beach, Booth B2
Credit: Galerie Gmurzynska*

HIGHLIGHTS

Galerie Gmurzynska x Rosenthal x Picasso

The Swiss based “Galerie Gmurzynska” is the most sought after gallery at Art Basel Miami Beach. Not only because it will exhibit some of the world's most known art pieces, but also because they invent an exciting new Art Basel Miami Beach booth concept each year. They've had numerous collaborations with none other than Karl Lagerfeld, Zaha Hadid, Baz Lurman and Germano Celant. This year, visitors can expect an extraordinary exhibition of Russian Avant-Garde works curated by Sir Norman Rosenthal with an exclusive booth design by Claude Picasso.

As you may guess, not only their art pieces, but also an invitation to their dinner party are at the top of every art collector's wish list. Without telling any names, you are sure to find this week's creme de la creme audience at Gmurzynska. Why so? Maybe, because Krystyna Gmurzynska and her team have this unique sense of being different from everyone else.